



**CELTIC**<sup>TM</sup>  
**PRO**tour

PRESENT

**CORPORATE SPONSORSHIP  
PACKAGES FOR  
CELTIC PRO TOUR**

The Celtic Pro Golf Tour has 10 tournaments in  
Wales, England and Ireland for the 2010 season

Thurs 15th & Fri 16th April - **Marriott St Pierre**, Chepstow, Wales

Thurs 6th & Fri 7th May - **Forest Hills**, Gloucestershire, England

Thurs 20th & Fri 21st May - **Tulfarris**, County Wicklow, Ireland

Thurs 17th & Fri 18th June - **The Players Club**, Bristol, England

Thurs 22nd & Fri 23rd July - **Gower**, Swansea, Wales

Thurs 29th & Fri 30th July - **The Rolls of Monmouth**, Monmouth, Wales

Thurs 12th & Fri 13th August - **Greenmeadow**, Cwmbran, Wales

Weds 25th & Thurs 26th August - **Southerndown**, Bridgend, Wales

Weds 6th & Thurs 7th Oct - **The Vale International**, Worcestershire, England

Thurs 21st & Fri 22nd Oct - **Marriott St Pierre**, Chepstow, Wales.



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## SILVER DRAGON PACKAGE

For Silver Associate Sponsors

This package includes the following features

- 1 Fourball on day of event
- Dedicated Celtic Pro Official throughout event
- Breakfast on arrival
- Dinner for four at the golf club or local restaurant in the evening
- A reserved area at the venue for sponsor and guests
- On-course advertising
- Website advertising
- Press coverage before, during and after the event to include photo opportunity of sponsor presenting prize to the winner

Cost of Silver Sponsorship only £1,500



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## GOLD DRAGON PACKAGE

### Event Title Sponsorship

This package includes the following features

- Sponsor will be offered naming rights for the event
- One Fourball per day of event
- Dedicated Celtic Pro Official throughout event
- A reserved area at the venue for sponsor and guests
- Breakfast on arrival
- Dinner for four at the golf club or local restaurant in the evening
- Overnight accommodation for four at each venue or a hotel locally
- Transport to and from hotel or venue
- On-course advertising
- Website advertising
- Press coverage before, during and after event to include photo opportunity of sponsor presenting prize to winner
- Company logo to appear on backdrop board for purpose of media interviews

Cost of Gold Sponsorship only £3,000



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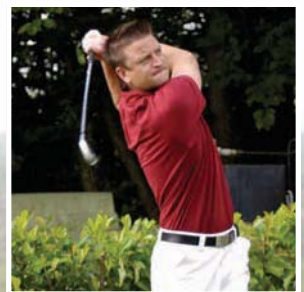
## PLATINUM DRAGON PACKAGE

Event Title Sponsorship (Tour Championship Finale – Marriott St Pierre)

This package includes

- One Fourball per day of each event
- Sponsor will be offered naming rights for the event
- Dedicated Celtic Pro Official throughout event
- A reserved area at the venue for sponsor and guests
- Breakfast on arrival
- Dinner for four at the golf club or local restaurant in the evening
- One nights overnight accommodation for eight at each venue or a hotel locally
- Transport to and from hotel or venue
- On-course advertising
- Website advertising
- Press coverage before, during and after event to include photo opportunity of sponsor presenting prize to winner
- Company logo to appear on backdrop board for purpose of media interviews

Cost of Platinum Sponsorship £5,000



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## OTHER OPPORTUNITIES

**ON COURSE INFORMATION BANNERS - Your banner, will be taken to each venue and placed strategically on a tee of your choice for the whole season (the following season costs apply).**

1st tee - £2,000 (this works out at £200 per event)  
2nd to 8th tees - £1,000 (this works out at £100 per event)  
9th tee - £2,000 (this works out at £200 per event)  
10th to 17th - £1,000 (this works out at £100 per event)  
18th tee - £2,000 (this works out at £200 per event)

### Benefits to you

Your banner will be displayed for each day of the event, including the practice round, for all 10 events i.e. 20 days of advertising at different golf courses. This represents great value for money.

**WEBSITE LINKS - the site receives over 200,000 hits per month during the season. As a web partner, your logo and website link will be placed on each page.**

Cost from 1st April to 31st October (Main Tour Season) - £1,600 (this equates to £200 per month for eight months of the main season).  
Cost from 1st November to 28th February (Winter Series) - £400 (this equates to £100 per month for four months of the winter season)

### Benefits to you

Extra website traffic generated to your website  
Association with a strong, innovative golf brand

**EVENT NAMING RIGHTS - i.e. the "My Company" West Wales Open (available if the Tour naming rights are not sold). Your company could name its own event, and also purchase extra tee time slots for its own corporate clients. Alternatively, our preferred partner, Dragon Golf Management Ltd, could arrange a Pro Am event on the day prior to the main event (additional fee charged for this).**

Dragon Golf Management will charge £1,000 for planning and running your corporate Pro Am event

### Benefits to you

Fourball at the event you sponsor (at the back of the pro field)  
Banners to be placed at the 1st, 9th and 18th holes at the event  
Press coverage of your event before and after in the media  
Photo opportunities with the pro golfers

**ORDER OF MERIT SPONSOR - i.e. The "My Company" Order of Merit. Your company could name the Order of Merit, and your brand would appear each time the Celtic Pro Tour was mentioned in the media or elsewhere.**

Cost for Order of Merit naming rights - £10,000

### Benefits to you

Fourball at four different events (at the back of the pro field)  
Banners to be placed on selected parts of the golf courses  
Press coverage of the Order of Merit in the media and elsewhere  
Photo opportunities with the pro golfer who is leading the Order of Merit at the end of each month, and the eventual winner

**OVERALL TOUR NAMING RIGHTS - i.e. the "My Company" Celtic Pro Tour. Your company could enjoy the recognition of naming rights for the entire Tour, and your brand would appear each time the Celtic Pro Tour was mentioned in the media or elsewhere.**

Cost for Tour naming rights - £18,000

### Benefits to you

Exclusivity  
Logos on the Tour Officials' clothing  
A Fourball at each of the 10 Tour events (at the back of the pro field)  
Overnight accommodation at the Marriott St Pierre for the Final Tour Championship event  
Bespoke press and media coverage  
Banners to be placed on any part of the golf courses  
Photo opportunities with the pro golfers  
Option to arrange corporate days at any of the courses (additional fee charged for this)

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